

62

Jan. 10, 1958

THE WILLIAM MACDONALD SEED CO.

*Wholesale Flower Seed Growers*

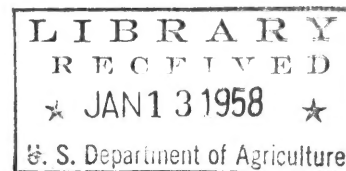
SANTA MARIA, CALIFORNIA

SPECIALIZING  
IN  
FLORIST STRAINS

CALIFORNIA'S  
BEST  
FLOWER SEEDS

# 1957 CROP FLOWER SEED

FOR IMMEDIATE DELIVERY



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# 1957 Crop Flower Seed

AVAILABLE FOR IMMEDIATE SHIPMENT

January 10, 1958

THE WILLIAM MACDONALD SEED CO.  
SANTA MARIA, CALIFORNIA

(If convenient, use this list as an order form)

Firm \_\_\_\_\_

Date \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Ship Via: Freight \_\_\_\_\_; Express \_\_\_\_\_; Parcel Post \_\_\_\_\_

— Sweet Pea Multi Colors  
— Sweet Pea Multi Exquisite Blend  
— Sweet Pea Little Sweetheart Colors  
— Sweet Pea Little Sweetheart Mixed  
— Sweet Pea Early Colors  
— Sweet Pea Early Mixed  
— Sweet Pea Cuth Colors Limited Selection  
— Sweet Pea Late Colors Limited Selection  
— Sweet Pea Late Mixtures  
— Acroclinium Sensation Giants  
— Ageratum Blue Perfection  
— Ageratum Midget Blue  
— Alyssum Maritimum  
— Alyssum Comp Lilac Queen  
— Alyssum Comp Little Gem  
— Alyssum Comp Violet Queen  
— Alyssum Compactum Mixed  
— Alyssum Pro Carpet of Snow  
— Alyssum Pro Snow Cloth  
— Alyssum Pro Royal Carpet  
— Alyssum Saxatile Compactum  
— Amaranthus Molten Fire  
— Amaranthus Tricolor Splendens  
— Antirrhinum Tetra Candlelight  
— Antirrhinum Tetra Crimson  
— Antirrhinum Tetra Pink Shades  
— Antirrhinum Tetra White  
— Antirrhinum Tetra Mixture  
— Antirrhinum Majus Grand Mixed  
— Antirrhinum Maximum Colors  
— Antirrhinum Maximum Mixture  
— Antirrhinum University of Cal Mixed  
— Aquilegia McKana Giant Hybrids  
— Arctotis Hybrids  
— Aster Amer Beauty Azure Fairy  
— Aster Amer Beauty Crimson  
— Aster Amer Beauty Mid-Blue  
— Aster Amer Beauty Purple  
— Aster Amer Beauty White  
— Aster Amer Beauty Mixed  
— Aster Queen of the Market Mixed  
— Aster Market Growers White  
— Aster Early Royal Mixed  
— Aster Princess Mixed  
— Aster Calif Giants Aloha  
— Aster Calif Giants Azure Blue  
— Aster Calif Giants Dark Purple  
— Aster Calif Giants Deep Rose  
— Aster Calif Giants White  
— Aster Calif Giants Mixed

— Aster Calif Gts Sunshine Mixed  
— Aster Crego Azure Blue  
— Aster Crego Crimson  
— Aster Crego Shell Pink  
— Aster Crego White  
— Aster Crego Mixed  
— Aster Burpeeana Mixed  
— Aster Market Growers Shell Pink  
— Aster Empress Mixed  
— Aster Amer Branching Colors  
— Aster Amer Branching Mixed  
— Aster Heart of France  
— Aster Super Giant Los Angeles  
— Aster Super Giant Santa Maria  
— Aster All Sorts Double Mixed  
— Aster Upright Sgl Rainbow Mixed  
— Aster Upright Dbl Rainbow Mixed  
— Bartonia Aurea Golden Yellow  
— Beans Scarlet Runner  
— Bells of Ireland  
— Brachycome Choice Mixed  
— Calendula Dbl Colors  
— Calendula Dbl. Mixed  
— Calendula Pac Beauty Colors  
— Calendula Pac Beauty Mixed  
— California Wild Flowers Choice Mix  
— Calliopsis Tall Ann Varieties Mixed  
— Calliopsis Gold Crest  
— Calliopsis Golden Crown  
— Campanula Med Caly Mixed  
— Campanula Ann Canterbury Bells Mix  
— Candytuft Cor Giant Hyacinth White  
— Candytuft Umbellata Colors  
— Candytuft Hyacinth Flwd Ruffled Wh.  
— Candytuft Umbellata Mixtures  
— Carnation Chabaud's Impr Mixed  
— Celosia Cristata Tall Choice Mix  
— Centaurea Cyanus Exquisite Mixed  
— Centaurea Cyanus Choice Mixed  
— Centaurea Cyanus All Colors  
— Centaurea Imperialis Choice Mixed  
— Cineraria Berlin Market  
— Cineraria Cremer's Prize Str  
— Cineraria H&S Strain  
— Cineraria Multiflora Nana Mix  
— Cineraria Siter's Rainbow Mix  
— Cheiranthus Allionii  
— Cheiranthus Golden Bedder  
— Chrysanthemum Merry Mixture  
— Chrysanthemum Tricolor

— Chrysanthemum Coronarium Dbl Mixed  
— Chrysanthemum Shasta Daisy Single  
— Chrysanthemum Shasta Daisy Double  
— Cladanthus Arabicus  
— Clarkia Elegans Dbl Mixed  
— Coleus Avalon Strain  
— Coleus Old Orchard Strain  
— Convolvulus Crimson Rambler  
— Convolvulus Major Mixed  
— Convolvulus Minor Royal Ensign  
— Coreopsis Grand Dbl New Gold  
— Coreopsis Grand Dbl Sunburst  
— Coreopsis Grand Mayfield Giant  
— Cosmos Dbl Peerless  
— Cosmos Hybrida Fiesta  
— Cosmos Hybrida Yellow Flare  
— Cosmos Hybrida Orange Flare  
— Cosmos Hybrida Orange Ruffles  
— Cosmos Sensation Sgl Dazzler  
— Cosmos Sensation Sgl Radiance  
— Cynoglossum White Firmament  
— Cynoglossum Blue Cloud  
— Cynoglossum Deep Blue  
— Dahlia Coltness Hybrids Mixed  
— Dahlia Unwins Ideal Bedding Mixed  
— Delphinium Belladonna  
— Delphinium Belladonna Impr  
— Delphinium Bellamosum  
— Delphinium Bellamosum Impr  
— Delphinium B & L Mixture  
— Delphinium Wrexham Hollyhock Mixture  
— Delphinium Gold Medal Hybrids Mixture  
— Delphinium All Series Pacific Gts.  
— Dianthus Hed Sgl Brilliant Mixed  
— Dianthus Hed Lac Dbl Gaiety Mixed  
— Dianthus Hed Lac Double Mixed  
— Dianthus Chinensis Dbl Mixed  
— Dianthus Hed Lac Gaiety  
— Dianthus Hed Lac Sgl Mixed  
— Dianthus Sweet Wivelsfield Sgl Mixed  
— Didiscus Coeruleus Blue Lace Flower  
— Digitalis Glox The Shirley  
— Digitalis Glox Exquisite Mixed  
— Dimorphotheca Aurantiaca  
— Dimorphotheca Hybrida Mixed  
— Dimorphotheca Salmon Beauty  
— Dolichos Lignosus  
— Eschscholtzia Aurantiaca  
— Eschscholtzia Red Chief  
— Eschscholtzia Exquisite Mixed

# 1957 Crop Flower Seed

## (Continued)

— Eschscholtzia Golden West	— Lupinus Hartwegi Giants Colors	— Nasturtium Cherry Rose
— Eschscholtzia N.C. Mission Bells	— Lupinus Hartwegi Giants Mixed	— Nasturtium Mahogany Gem
— Everlasting Flowers Mixed	— Lupinus Dwf Ann Pixie Delight	— Nasturtium Scarlet Globe
— Gaillardia Monarch Strain Mixed	— Lupinus Russell Strain Mixed	— Nasturtium Gem Double Mixed
— Gaillardia Portola Hybrids	— Marigold Af Aurora	— Nasturtium Sgl Dwarf Mixed
— Gaillardia Superba Ch Mix	— Marigold Af Cupid Yellow	— Nasturtium Sgl Tall Mixed
— Gaillardia Grandiflora Mix	— Marigold Af Cupid Mixed	— Nicotiana Affinis and Crimson Bedder
— Gaillardia Gaiety Dbl Mixed	— Marigold Af Kon Tiki	— Nicotiana Affinis Hybrids
— Gaillardia Lorenziana Dbl Mixed	— Marigold Af Little Giants Mixed	— Nicotiana Sensation Mixture
— Gaillardia Sgl Indian Chief	— Marigold Af Pot O' Gold	— Nicotiana Sanderae Hybrids
— Gazania Hyba Gdfl Mixed	— Marigold Af All Dbl Lemon	— Nemophila Insignis Blue
— Geranium Zonale Choice Mixed	— Marigold Af New Horizons	— Nierembergia Hippomanica
— Gerbera Hyb Giant Calif Hybrids	— Marigold Af Double Mixed	— Nierembergia Purple Robe
— Gilia Capitata	— Marigold Af Gt Perfecto Mixed	— Pansy Swiss Giant Alpenglow
— Gilia Tricolor Choice Mixed	— Marigold Af Crown of Gold	— Pansy Swiss Giant Berna
— Godetia Dwf Sgl Duke of York	— Marigold Af Sunset Giants Mixed	— Pansy Swiss Giant Coronation Gold
— Godetia Dwf Sgl Mixed	— Marigold Af Orange Clown	— Pansy Swiss Giant Raspberry Rose
— Godetia Tall Dbl Grand Mixed	— Marigold Af Glitters	— Pansy Swiss Giant Rheingold
— Gourds All Sorts	— Marigold Af Honeycomb	— Pansy Swiss Giant Ullswater
— Gypsophila All Sorts	— Marigold Af Limelight	— Pansy Swiss Giant White
— Helianthus Sun Gold	— Marigold Af Mammoth Mum	— Pansy Swiss Choice Mixed
— Helianthus Tall Red	— Marigold Af Man-in-the-Moon	— Pansy Jumbo Pay Dirt
— Heuchera Sanguinea Splendens	— Marigold Af Real Gold	— Pansy Jumbo Mixed
— Hollyhock Chater's Dbl Colors	— Marigold Af Carnation Type Mixed	— Pansy America Mixture
— Hollyhock Chater's Dbl Exq. Mix	— Marigold Fr Butterball Impr	— Pansy Oregon Giants Mixed
— Hollyhock Triumph Dbl Mixed	— Marigold Fr Lemon Drop	— Pansy Super Swiss Giants Mixed
— Hunnemannia Fumariaefolia	— Marigold Fr. Spry	— Pansy Englemann's Giant Mixed
— Hunnemannia Fumariaefolia Sunlight	— Marigold Fr Sunkist	— Pansy Super Maple Leaf Giants Mix
— Iberis Sempervirens	— Marigold Fr Midget Harmony	— Pansy Mac's Scottish Exhibition Str
— Ipomea Blue Star	— Marigold Fr Yellow Pygmy	— Pansy Trimardeau Mixed
— Ipomea Candy Pink	— Marigold Fr Midget Mixed	— Pentstemon Glox Exquisite Mixed
— Ipomea Heavenly Blue	— Marigold Fr Spry Hybrids	— Petunia Hybrida Flaming Velvet
— Ipomea Pearly Gates	— Marigold Fr Harmony	— Petunia Hybrida Blue Bee
— Ipomea Rose Marie	— Marigold Fr Tangerine	— Petunia Hybrida General Dodds
— Ipomea Moonflower White Black Seeded	— Marigold Fr Orbit	— Petunia Hybrida Rose King Impr
— Ipomea Moonflower White W. S.	— Marigold Fr Rusty Red	— Petunia Hybrida Howard's Star
— Kochia Childsii	— Marigold Fr Scarlet Glow	— Petunia Hybrida Howard's Star Impr
— Larkspur Cinnabar Cockade	— Marigold Fr Color Magic	— Petunia Hybrida Mars
— Larkspur Cockade Royal Velvet	— Marigold Fr Harmony Hybrids Mix	— Petunia Hybrida Radiance
— Larkspur Rose Cockade	— Marigold Fr Dbl Dwf Mixed	— Petunia Hybrida Violacea
— Larkspur Salmon Pink Cockade	— Marigold Fr Monarch Strain Mix	— Petunia Hybrida White King
— Larkspur White Cockade	— Marigold Fr Australian Giant	— Petunia Hybrida Mixed
— Larkspur Cockade Mixed	— Marigold Fr Lieb's Winter Flwr	— Petunia N.C. Celestial Rose
— Larkspur Gt Imp Exquisite Pink	— Marigold Fr Sgl Flash	— Petunia N.C. Cream Star
— Larkspur Gt Imp Blue Spire	— Marigold Fr Sgl Red Head	— Petunia N.C. Fire Chief
— Larkspur Gt Imp Lilac King	— Marigold Fr. Sgl Sunny	— Petunia N.C. Glow
— Larkspur Gt Imp Lilac Queen	— Marigold Fr Sgl Naughty Marietta	— Petunia N.C. Lipstick
— Larkspur Gt Imp Lilac Spire	— Marigold Fr Tagete Signata Pumila	— Petunia N.C. Rosy Morn Impr
— Larkspur Gt. Imp Los Angeles	— Marigold Fr Tag Pum Little Giant	— Petunia N. C. Rose of Heaven Impr
— Larkspur Gt. Imp Miss California	— Marigold Fr Tag Pum Lulu	— Petunia N. C. Silver Blue Resel
— Larkspur Gt. Imp Pink Perfection	— Matthiola Bicornis Rosy Lavender	— Petunia N. C. Snowball Impr
— Larkspur Gt Imp Rosamond	— Mignonette Reseda Odorata	— Petunia N. C. Snow White
— Larkspur Gt Imp White King	— Mignonette Machet Rubin	— Petunia N. C. Topaz Queen
— Larkspur Gt Imp White Spire	— Mignonette Machet Mixed	— Petunia N. C. Violacea
— Larkspur Gt Imp Exquisite Mixed	— Mirabilis Marvel of Peru	— Petunia N. C. Mixed
— Larkspur Gt Imp Regal Mixture	— Myosotis Alpestris	— Petunia Miniature Bright Eyes
— Larkspur Hyacinth Flwd Mixture	— Nasturtium Golden Gleam	— Petunia Miniature Igloo
— Larkspur Supreme Mixed	— Nasturtium Scarlet Gleam	— Petunia Miniature Mixed
— Lathyrus Latifolius Mixed	— Nasturtium Orange Gleam	— Petunia Pendula Colors
— Linaria Fairy Bouquet	— Nasturtium Salmon Gleam	— Petunia Pendula Balcony Mixed
— Linaria Northern Lights	— Nasturtium Gleam Hybrids Mixed	— Petunia Gr N. C. King Henry
— Linaria Maroccana Hybrids Mixed	— Nasturtium Dbl Dwf Art Shades	— Petunia Gr N. C. Velvet Ball
— Linum Siberian Blue	— Nasturtium Gleam Fiery Festival	— Petunia Gr Sgl Dwf Elk's Pride
— Linum Grand Rubrum	— Nasturtium Dwf Bonita Hybrids	— Petunia Gr Sgl Elk's Pride Impr
— Lobelia Mrs. Clibran	— Nasturtium Dwf Golden Globe	— Petunia Gr Sgl Purple Prince
— Lobelia Pendula Sapphire	— Nasturtium Dwf Ruby Gem	— Petunia Gr Sgl Snowstorm Impr

# 1957 Crop Flower Seed

(Continued)

\_\_\_ Petunia Sgl Fringed Snowstorm  
 \_\_\_ Petunia Sgl Fringed Lace Veil  
 \_\_\_ Petunia Sgl Fringed White Beauty  
 \_\_\_ Petunia Sgl Fringed Mixed  
 \_\_\_ Petunia Gts of Cal Salmon-Rose  
 \_\_\_ Petunia Gts of Cal Crimson Glory  
 \_\_\_ Petunia Gts of Cal Glamour  
 \_\_\_ Petunia Prince of Wuertemberg  
 \_\_\_ Petunia Princess of Wuertemberg  
 \_\_\_ Petunia Gts of Cal White Giant  
 \_\_\_ Petunia Gts Macdonald's Best Mix  
 \_\_\_ Petunia Ruffled Mons Dark Sh Mix  
 \_\_\_ Petunia Ruffled Mons Exquisite Mix  
 \_\_\_ Petunia Gts of Cal Fluffy Ruffles  
 \_\_\_ Petunia Ramona Strain Resel Mix  
 \_\_\_ Petunia Ramona Str Light Shades  
 \_\_\_ Petunia Ramona Str Dark Shades  
 \_\_\_ Petunia Super Dwf Florist Mixt  
 \_\_\_ Petunia All Dbl Florist Mixed  
 \_\_\_ Phacelia Campanularia  
 \_\_\_ Phlox Chamois Rose  
 \_\_\_ Phlox Cuspidata Star Type Mixed  
 \_\_\_ Phlox Dwf N.C. Fireball  
 \_\_\_ Poppy Orientale Mixed Hybrids  
 \_\_\_ Poppy Shirley Sgl Mixed  
 \_\_\_ Poppy Shirley Dbl Sweet Briar  
 \_\_\_ Poppy Shirley Dbl Begonia Flwd Mix  
 \_\_\_ Portulaca Grand Sgl Jewel  
 \_\_\_ Portulaca Grand Sgl Mixed  
 \_\_\_ Queen Anne's Lace Flower White  
 \_\_\_ Ricinis Zanzibariensis Mixed  
 \_\_\_ Rock Garden Mixture Annual  
 \_\_\_ Rock Garden Mixture Perennial  
 \_\_\_ Salpiglossis Mac's Dwf Mixed  
 \_\_\_ Salpiglossis Emperor Glox Mixed  
 \_\_\_ Salpiglossis Emperor Exquisite Mixed  
 \_\_\_ Scabiosa House's Hybrids

\_\_\_ Scabiosa Blue Cockade  
 \_\_\_ Scabiosa Blue Moon  
 \_\_\_ Scabiosa Fire King  
 \_\_\_ Scabiosa King of the Blacks  
 \_\_\_ Scabiosa Peach Blossom  
 \_\_\_ Scabiosa Rose  
 \_\_\_ Scabiosa Rosette  
 \_\_\_ Scabiosa Shasta  
 \_\_\_ Scabiosa Sulphur Yellow  
 \_\_\_ Scabiosa Grandiflora Mixed  
 \_\_\_ Schizanthus Grand All Mixtures  
 \_\_\_ Statice Sinuata Colors  
 \_\_\_ Statice Sinuata Mixed  
 \_\_\_ Stock Gt Imperial All Colors  
 \_\_\_ Stock Gt Imper Mixed  
 \_\_\_ Stock Gts of Calif Colors, except  
     Sequoia and Mayflower  
 \_\_\_ Stock Gts of Calif Mixed  
 \_\_\_ Stock Dbl Dwf Ten Week Colors  
 \_\_\_ Stock Dbl Dwf Ten Week Mixed  
 \_\_\_ Stock Mam Beauty of Nice Mix  
 \_\_\_ Stock Perpetual Br Exq Mixt  
 \_\_\_ Stock Tall Dbl Ten Week Mixed  
 \_\_\_ Stock Ball Deep Apricot No. 24  
 \_\_\_ Stock Ball Pink No. 11  
 \_\_\_ Stock Ball Purple No. 21  
 \_\_\_ Stock Non Br Gardenia  
 \_\_\_ Stock Non Br Yellow Wonder  
 \_\_\_ Stock Non Br Exquisite Mixed  
 \_\_\_ Sweet William Sgl Newport Pink  
 \_\_\_ Sweet William Sgl Scarlet Beauty  
 \_\_\_ Sweet William Dbl Ch Mixt  
 \_\_\_ Sweet William Sgl Mixed  
 \_\_\_ Sweet William Sgl Annual Mixed  
 \_\_\_ Sweet William Sgl Dwf Compact Mix  
 \_\_\_ Sweet William Dbl Dwf Compact Mix  
 \_\_\_ Tithonia Speciosa Torch  
 \_\_\_ Venidium Golden Orange

\_\_\_ Venidium Hybrids Mixed  
 \_\_\_ Verbena Hybrida Defiance  
 \_\_\_ Verbena Hyb Gr Floradale Beauty  
 \_\_\_ Verbena Hyb Gr Lavender Glory  
 \_\_\_ Verbena Hyb Gr Shanghai  
 \_\_\_ Verbena Hyb Gr Sutton's Blue  
 \_\_\_ Verbena Elfin Colors Except Sprite  
 \_\_\_ Verbena Elfin Fairyland Mixture  
 \_\_\_ Verbena Dwf Upright Sparkle  
 \_\_\_ Viola Cornuta Exquisite Mixed  
 \_\_\_ Virginia Stock Choice Mixed  
 \_\_\_ Viscaria Mixed  
 \_\_\_ Wallflower Dbl Early Wonder Mixed  
 \_\_\_ Zinnia Dahlia Flwd Crimson Giant  
 \_\_\_ Zinnia Dahlia Flwd Illumination  
 \_\_\_ Zinnia Dahlia Flwd Mixed  
 \_\_\_ Zinnia Calif Gts Daffodil  
 \_\_\_ Zinnia Calif Gts Orange King  
 \_\_\_ Zinnia Calif Gts Purity  
 \_\_\_ Zinnia Calif Gts Violet Queen  
 \_\_\_ Zinnia Calif. Gts Mixed  
 \_\_\_ Zinnia Floradale Scarlet  
 \_\_\_ Zinnia Cactus Flwd Burpee Hybrids  
 \_\_\_ Zinnia Peppermint Stick Mixed  
 \_\_\_ Zinnia Lilliput Colors  
 \_\_\_ Zinnia Lilliput Mixed  
 \_\_\_ Zinnia Tom Thumb Choice Mixed  
 \_\_\_ Zinnia Fantasy White Light  
 \_\_\_ Zinnia Fantasy Wildfire  
 \_\_\_ Zinnia Fantasy Mixed  
 \_\_\_ Zinnia Gaillardia Flwd Mixed  
 \_\_\_ Cut Flower Mixture  
 \_\_\_ Dwarf Garden Mixture  
 \_\_\_ Perennial Flowers Mixed  
 \_\_\_ Santa Maria Beautiful Garden Mixt  
 \_\_\_ California Wild Flowers  
 \_\_\_ Climbers Annual Mixed